

EasyPure Series



# Pure As You Like

Midea EasyPure Series Under  
sink Water Purifier



EasyPure Series

## Ultra-slim Design

Compared to older model\*, EasyPure saves up to 87% of space, keeping your kitchen neat and organized.



83 mm Width  
Slim Design



Tankless  
Design



↓ 87%

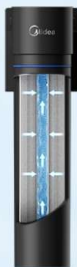
\*Comparison Product: MRO1744N



# 11 FILTER OPTIONS, CUSTOMIZE YOUR OWN WATER PURIFIER

Pure as you like, EasyPure offers 11 advanced filter options to address diverse water quality needs. Choose any cartridges to create a personalized under-sink filtration system, delivering water that's pure, healthy, and perfectly suited to your needs.

## Basic Protection



**PP**  
**>5μm**

Remove Particles, large suspended solids, rust

Intercepts large particles such as sediment and rust.



**PAC**  
**>5μm**

Remove Particles, large suspended solids, rust, VOCs, chlorine, odor, lead

Further removes odors and harmful substances, enhancing water safety.



**GAC**  
**/**

Remove Residual chlorine, odor, organic compounds

Absorbs residual chlorine, odors, and organic compounds.



**UF&C**  
**>0.1μm**

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Combines ultrafiltration and activated carbon for better taste and purity.



**CB (Anti-bacteria)**  
**>5μm**

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor, inhibits bacteria

Antibacterial function, inhibits bacterial growth.



**MINERAL (Zn+Mg+)**  
**/**

Adds Zn+ and Mg+ minerals, enhances the nutritional value of water, promotes health.



**Resin (Anti-scale)**  
**/**

Remove Calcium and magnesium ions, absorb Chlorine and Odors

Softens water, polish taste prevents scale formation, protects appliances.

## Taste Enhancement

## Health Protection

## Scale Prevention



**CB (Lead Removal)**  
**>0.5μm**

Remove Particles, large suspended solids, colloids, rust, VOCs, chlorine, odor, lead

Removes lead and other heavy metals, enhancing water safety.



**UF**  
**>0.1μm**

Remove Particles, Microplastic, large suspended solids, rust, bacteria, fine particles

Filters bacteria and fine particles, ensuring pure water quality.



**CB (Taste Enhancement)**  
**>5μm**

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Enhances water taste, removes odors.



**CB (Alkaline)**  
**>5μm**

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Adjusts water pH, provides alkaline water, promotes health.

## Basic Protection

These basic protection cartridges can efficiently intercept large particles such as sediment and rust, ensuring clean and safe water for your everyday life.



**PP**  
>5µm  
 Remove Particles, large suspended solids and rust  
  
 Intercepts large particles such as sediment and rust.



**PAC**  
>5µm  
 Remove Particles, large suspended solids, rust, VOCs, chlorine, odor and Lead  
  
 Further removes odors and harmful substances, enhancing water safety.



**CB**  
 (Lead Removal)  
>0.5µm  
 Remove Particles, large suspended solids, colloids, rust, VOCs, chlorine, odor, lead  
  
 Removes lead and other heavy metals, enhancing water safety.



**UF**  
>0.1µm  
 Remove Particles, Microplastic, large suspended solids, rust, bacteria, fine particles  
  
 Filters bacteria and fine particles, ensuring pure water quality.

**Note:**  
 It is recommended to use PP or PAC filters as pre-filters or combined use to reduce clogging and extend the lifespan of the filter cartridge.

## Taste Enhancement

These active carbon filter cartridges can polish water taste and removes unusual odors and color, making every sip refreshing and enjoyable.

**GAC**  
/

Remove Residual chlorine, odor, organic compounds

Absorbs residual chlorine, odors, and organic compounds.

**UF&C**  
>0.1 $\mu$ m

Remove Particles, Microplastic, large suspended solids, rust, colloids, VOCs, chlorine, odor

Combines ultrafiltration and activated carbon for better taste and purity.

**CB**  
(Taste Enhancement)  
>5 $\mu$ m

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Enhances water taste, removes odors.



**Note:**  
It is recommended to use PP or PAC filters as pre-filters or combined use to reduce clogging and extend the lifespan of the filter cartridge.

## Health Protection

These filter cartridges are there to protect your health, from inhibiting bacterial growth, removing impurities, adjusting water pH level to adding essential minerals to the water, all just to provide healthier water for your loved ones.



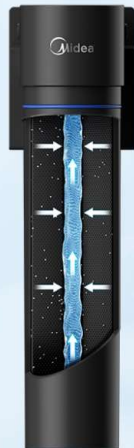
Say goodbye to harmful bacteria and enjoy safer, healthier water for your family.



Enrich your water with essential minerals like zinc and magnesium for better hydration and health benefits.



Adjusts water pH to provide alkaline water, supporting your body's balance and promoting a healthier lifestyle.



**CB**  
(Anti-bacteria)

>5µm

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor, inhibits bacteria

Antibacterial function, inhibits bacterial growth.



**MINERAL**  
(Zn+ Mg+ )

/

Adds Zn+ and Mg+ minerals, enhances the nutritional value of water, promotes health.



**CB**  
(Alkaline)

>5µm

Remove Particles, large suspended solids, rust, colloids, VOCs, chlorine, odor

Adjusts water pH, provides alkaline water, promotes health.



**Note:**  
It is recommended to use PP or PAC filters as pre-filters or combined use to reduce clogging and extend the lifespan of the filter cartridge.

## Scale Prevention

Reduces water hardness, prevents scale buildup, and enhances the water taste. Perfect for protecting appliances and providing smoother, healthier water for drinking, cooking, and cleaning.



**Resin**  
(Soft Water)

Remove Calcium and magnesium ions, absorb chlorine and odor

Softens water and polish taste, good for drinking and protect water usage appliances from scale damage



### Personal Care

Improves skin and hair health, enhances bathing experience.



### Kitchen Use

Reduces scale, protects tableware, and enhances food taste.



### Appliance Protection

Prevents scale damage, extends appliance lifespan.

**Note:**

It is recommended to use PP or PAC filters as pre-filters or combined use to reduce clogging and extend the lifespan of the filter cartridge.

EasyPure Series



## DIY Modular Design & EASY INSTALLATION

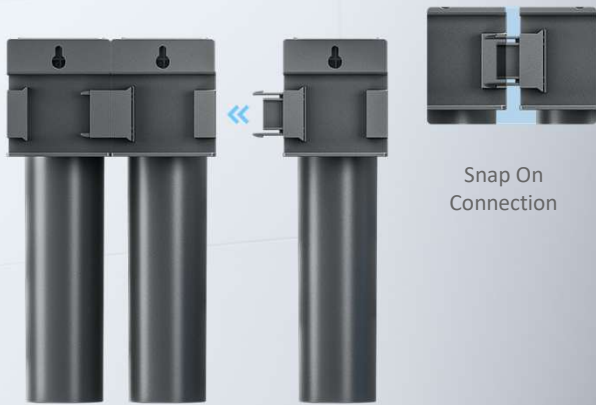
Your water, your choice. The modular mounting plate allows customized filtration through simple snap-on installation. The space-saving design mounts easily to PE pipes, while maintenance requires just a quick two-step filter change.



DIY  
Modular Design



Easy  
Installation



Twist & Tuck Easy  
Installation

# NON-ELECTRIC DESIGN, FITS ANY INSTALLATION ENVIRONMENT

No power required, ensuring safety, reliability, and energy efficiency. This innovative system fits seamlessly into any environment—homes, offices, and more—as long as a water source is available. Enjoy pure water anytime, anywhere, without the need for electricity.



Non-Electric Design



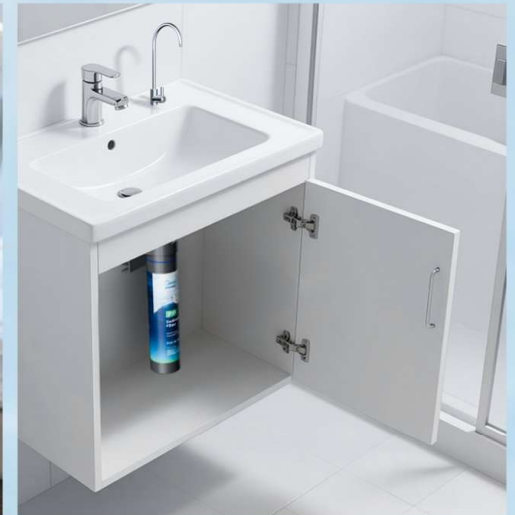
Tabletop



Under Sink



RV



Bathroom

## ECO-FRIENDLY & COST-EFFICIENT

Each filter cartridge made of recyclable PP materials while offering the same amount of pure water as 7200 expensive bottles water\* made of single-use plastic bottles. Choose Midea EasyPure save your money, and our planet.



Eco-friendly



Cost-efficient



1X

Midea Mineral Filter

≈

7,200

0.5L PET bottles



Note:

Data sourced from an independent institution:

Lifespan of Mineralization Filter Cartridge: 3600 liters

Usage Scenario: Family of three, daily water consumption of 10 liters

Predicted Lifespan: 6-12 months (based on local water quality and usage environment)

# Under-Sink Water Purifier | EasyPure Series(With Tap)



## Main Features:

- **Ultra-Slim Design, Saves Kitchen Space**  
Compared to older models, saves up to 60% of space, keeping your kitchen neat and organized.
- **Multiple Filter Options, Customized Water Quality**  
Offers various filter options to meet different water quality needs, ensuring every drop is pure and healthy.
- **Minimalist Design, Easy Installation**  
With a minimalist design, the installation process is simple and quick, requiring no professional tools.



Ultra-Slim Design



Customized Water Quality



Easy Installation & Maintenance

Category	Basic Protection				Taste Enhancement			Health Protection			Scale Prevention
Filter Type	PP	PAC	CB (Lead Removal)	UF	GAC	CB	UF&C	CB (Anti-bacteria)	Mineral (Mg+ & Zn+)	CB (Alkaline)	Resin(Soft Water)
<b>Key Selling Point</b>	Intercepts large particles such as sediment and rust.	Further removes odors and harmful substances.	Removes lead and other heavy metals, enhancing water safety.	Filters bacteria, fine particles and Micro Plastic ensuring pure water quality.	Adsorbs residual chlorine, odors, and organic compounds.	Enhances water taste, removes odors.	Combines ultrafiltration and activated carbon for better taste and purity.	Antibacterial function, inhibits bacterial growth.	Adds Zn+ and Mg+ minerals, enhances the nutritional value of water.	Adjusts water pH, provides alkaline water, promotes health.	Softens water, prevents scale formation, protects appliances, adsorbs residual chlorine, odors, and organic compounds.
<b>Removed Substances</b>	Particles, large suspended solids, rust	Particles, large suspended solids, rust, VOCs, Chlorine, odor	Particles, large suspended solids, rust, colloids, VOCs, cyst, Chlorine, odor, lead	Particles, remove bacteria, Micro Plastic, colloids, rust, cyst, large suspended solids	VOCs, Chlorine, odor	Particles, large suspended solids, rust, VOCs, Chlorine, odor	Particles, can remove bacteria, Micro Plastic colloids, rust, large suspended solids, VOCs, cyst, residual chlorine, odor	Particles, large suspended solids, rust, VOCs, Chlorine, odor Inhibit bacteria	/	Particles, large suspended solids, rust, VOCs, Chlorine, , odor, adjust pH8-10	Calcium, magnesium ions, VOCs, Chlorine, odor
<b>Improve Taste</b>	×	√	√	×	√	√	√	√	√	√	√
<b>Flow Rate</b>	3 L/min	3 L/min	2 L/min	1.3 L/min	2 L/min	2 L/min	1.3 L/min	2 L/min	2 L/min	2 L/min	1.8 L/min
<b>Filtration Precision</b>	>5μm	>5μm	>0.5μm	>0.1μm	/	>5μm	>0.1μm	>5μm	/	>5μm	/
<b>Filter Lifespan</b>	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	100L/2-3 months
<b>Power Supply</b>	No Required										
<b>Material of Filter Cartridge Housing</b>	PP										
<b>Working Pressure</b>	0.1-0.4 MPa										
<b>pH Range</b>	5-10										
<b>Temperature</b>	33-100 °F (4-38 °C)										
<b>Recommended water quality</b>	TDS below 350 ppm										
<b>Accessories</b>	Mounting Bracket Screw , Screw Retention Grommet , Mounting Bracket Locking Pin , Inlet ball Valve, 5m PE Tube , PE Tube Lock Clip, 43mm PE Tube , PE Tube Trim Ring , Faucet Base Connector , Faucet Assembly										
<b>Product Dimensions</b>	W83*D111*H292 mm , φ67mm										
<b>Package Dimensions</b>	W200*D163*H355 mm										
<b>Loading Capacity</b>	2184/4254/5684										
<b>Net Weight</b>											
<b>Gross Weight</b>											

# Under-Sink Water Purifier | EasyPure Series(Without Tap)



## Main Features:

- **Ultra-Slim Design, Saves Kitchen Space**  
Compared to older models, saves up to 60% of space, keeping your kitchen neat and organized.
- **Multiple Filter Options, Customized Water Quality**  
Offers various filter options to meet different water quality needs, ensuring every drop is pure and healthy.
- **Minimalist Design, Easy Installation**  
With a minimalist design, the installation process is simple and quick, requiring no professional tools.



Ultra-Slim Design



Customized Water Quality



Easy Installation & Maintenance

Category	Basic Protection				Taste Enhancement			Health Protection			Scale Prevention
Filter Type	PP	PAC	CB (Lead Removal)	UF	GAC	CB	UF&C	CB (Anti-bacteria)	Mineral (Mg+ & Zn+)	CB (Alkaline)	Resin(Soft Water)
<b>Key Selling Point</b>	Intercepts large particles such as sediment and rust.	Further removes odors and harmful substances.	Removes lead and other heavy metals, enhancing water safety.	Filters bacteria, fine particles and Micro Plastic ensuring pure water quality.	Adsorbs residual chlorine, odors, and organic compounds.	Enhances water taste, removes odors.	Combines ultrafiltration and activated carbon for better taste and purity.	Antibacterial function, inhibits bacterial growth.	Adds Zn+ and Mg+ minerals, enhances the nutritional value of water.	Adjusts water pH, provides alkaline water, promotes health.	Softens water, prevents scale formation, protects appliances, adsorbs residual chlorine, odors, and organic compounds.
<b>Removed Substances</b>	Particles, large suspended solids, rust	Particles, large suspended solids, rust, VOCs, Chlorine, odor	Particles, large suspended solids, rust, colloids, VOCs, cyst, Chlorine, odor, lead	Particles, remove bacteria, Micro Plastic, colloids, rust, cyst, large suspended solids	VOCs, Chlorine, odor	Particles, large suspended solids, rust, VOCs, Chlorine, odor	Particles, can remove bacteria, Micro Plastic colloids, rust, large suspended solids, VOCs, cyst, residual chlorine, odor	Particles, large suspended solids, rust, VOCs, Chlorine, odor inhibit bacteria	/	Particles, large suspended solids, rust, VOCs, Chlorine, , odor, adjust pH8-10	Calcium, magnesium ions, VOCs, Chlorine, odor
<b>Improve Taste</b>	×	√	√	×	√	√	√	√	√	√	√
<b>Flow Rate</b>	3 L/min	3 L/min	2 L/min	1.3 L/min	2 L/min	2 L/min	1.3 L/min	2 L/min	2 L/min	2 L/min	1.8 L/min
<b>Filtration Precision</b>	>5μm	>5μm	>0.5μm	>0.1μm	/	>5μm	>0.1μm	>5μm	/	>5μm	/
<b>Filter Lifespan</b>	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	3600L/6-12 months	100L/2-3 months
<b>Power Supply</b>	No Required										
<b>Material of Filter Cartridge Housing</b>	PP										
<b>Working Pressure</b>	0.1-0.4 MPa										
<b>pH Range</b>	5-10										
<b>Temperature</b>	33-100 °F (4-38 °C)										
<b>Recommended water quality</b>	TDS below 350 ppm										
<b>Accessories</b>	Mounting Bracket Screw , Screw Retention Grommet, Mounting Bracket Locking Pin, Inlet ball Valve, 5m PE Tube, PE Tube Lock Clip, 43mm PE Tube, PE Tube Trim Ring, Faucet Base Connector, Faucet Assembly										
<b>Product Dimensions</b>	W83*D111*H292 mm, φ67mm										
<b>Package Dimensions</b>	W405*D200*H204 mm										
<b>Loading Capacity</b>	1694/3506/4147										
<b>Net Weight</b>	1.2										
<b>Gross Weight</b>	1.7										